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| <p>Greater Mt. Airy Chamber of Commerce (GMACC) Budget Review & Planning Meeting</p> <p>Date: 1/23/24 Attendees: Linda Koons, North Star Customs Jim McNeill, Guidemark Strategic Advisors Pete Maheideis, VYBE Realty Patrick Schoelen, Cruise Planners Sudha Kaistha, SK Printing. Jeff Rose, Revitup.me Helen Rose, Launchit Consulting Alex Smith, Pataspco Corporate Srvs Chris Richard, SB Technology Resource</p> <p>Raising the membership fee is to be considered.</p> <p>2/29/24 Liquidity Chris and Ray evening drive</p> <p>Mission Statement discussion What should it be? (Jim and Pat)</p> <p>Improving GMACC discussions, having speakers, work closer with MAMSA</p> <p>We went over the budget and it was approved with changes. (Donations \$3000, Prof Ed \$2000) Sudha 1st and Linda 2nd approval of budget.</p> <p>Big issues discussed, The big 5 focus points</p> <ol style="list-style-type: none"> 1. Why? Mission, Purpose (Jim) 2. Local Business Support 3. Membership 4. Town 5. Bylaws <p>Change Biz Card exchange name</p> <p>Pat to reinvent ambassador role</p> <p>Get membership list</p> <p>Committees Advertising Marketing Ambassador CC Chamber</p> | <p>Committees (continued) Frederick Chamber Gov't Secretary Membership Social Scholarship Tech</p> <p>Tons of weaknesses</p> <p>Our Strengths</p> <ol style="list-style-type: none"> 1. Networking 2. Longevity 3. History (40 yrs) 4. Low Priced <p>New ideas like breakfast coupons or discounts for joining.</p> <p>Membership is 80</p> <p>Family Event, moon bounce face paint</p> <p>Members are on website</p> <p>Pavillion April 9th</p> <p>Look at other groups for ideas. Put feet on the ground.</p> <p>Our Opportunities</p> <p>Priority</p> <ol style="list-style-type: none"> 1. Why? Mission, Purpose (Jim) 2. Local Business Support 3. Membership 4. Town 5. Bylaws |
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