

Greater Mt. Airy Chamber of Commerce General Meeting

Wednesday, June 08, 2022 – started at

AGENDA: Welcome Comments / Guests

Attendees:

Meeting Conducted by

Treasurer's Report –

Committee Reports

Finance –

Advertising – **Follow up** - Dave's intern coming in to meet with Alex during spring break. **Update?**

- Jim's Lion's Club has a good new person handling info on media organizations, so Jim will contact him to try and get info shared for the chamber. **Update?**
- Sudha – Chris following up with the advertising rate. **Update?**
- **Directory - Request and approval to remove this committee from the minutes. Due to cost for advertising, no decision has been made yet on advertising in the directory. Update?**

Ambassadors – contacting new members. Idea - **Do videos & podcasts at site in Westminster known by Cathy Strong. No cost to do. Cathy Strong plans to send info on this to Kim. Update?**

Government Liaison – Farmers' Market starts in June – every Wednesday from 3-7.

Membership – **plus , so now.**

Professional Development – on hold due to COVID. **Melissa contacted?**

- Usually do 5 sessions in Oct. **Need to decide if interested in doing it this year.**

Social Committee - See dates below for the business card exchanges. Still looking for August sponsor.

- Cost is about \$250. June - Sudha & Alex, July – Alexandra Banderas or Nicole Enos, August – open, Sept. – BNI, Oct. Historical Society?, Nov. – Membership Drive, Dec – Town Hall & EDC. Decision yet from the Historical Society? Chris reaching out to Wayne. **Update?**
- Alexandra may not be able to do July, but Nicole Enos would like to do it instead. **Update?**
- **Follow up** - Discussed the idea of doing a morning coffee event to get a different crowd of members. **Update? Chris is still thinking about this. More details in the future. Update?**

Scholarship Committee – No contact with Jim. Number of applications? **10** \$6,500 a year. Plan to meet next week to pick the winners. Need to reach Jim to see if he can make it.

- Jim, Cathy S., Jessica Montz, & Denny
- Discussed putting access to the application on the Chamber Facebook page next year.
- **New person in charge update?**

Soiree – Get a committee to do a soiree or fundraiser. Cathy F., Cathy S., Linda, Ellie, Nicole, & Angela at Laurienzo's (need to ask her if she is interested). **Update?**

Website –

Old/New Business

- Please make sure all committees are meeting as small groups. **Update?**
- **Follow up** - Does the chamber have a trifold brochure to put in what they are doing? Used to have one. If we make a new one, needs to be generic ones with no officer names. **Update?**
- Paying for membership – need to revisit how people pay for dues. Cash? Credit? **Not discussed fully yet.**
 - **Linda - Checking to see if able to use the service for renewal and invoices.**
- **Job Fair / Business Expo follow up** – Ray is working on this with MAMSA & EDC to sponsor this as partners with us in July or Aug. **Update?**

Upcoming Events

- Next business card exchange – **June 16 @ SK Printing.**
- General membership – **July 13th at M&T Bank.**

Adjourned @