

Greater Mt. Airy Chamber of Commerce General Meeting

Wednesday, May 11, 2022 – started at 5:40pm

AGENDA: Welcome Comments / Guests

Attendees: Cathy Frattali, Chris Richard, Linda Koons, Cathy Strong, Jessica Montz, Jim McNeil, Kim Thompson

Meeting Conducted by Jim McNeil

Treasurer's Report – all good. Nothing new.

Committee Reports

Finance – \$100 for Fireman's Carnival donation approved

Advertising – **Follow up** - Dave's intern coming in to meet with Alex during spring break. **Update? Nothing yet.**

- Jim's Lion's Club has a good new person handling info on media organizations, so Jim will contact him to try and get info shared for the chamber. **Update? Nothing yet.**
- **Sudha – Chris following up with the advertising rate.**

Ambassadors – contacting new members. **Do videos & podcasts at site in Westminster known by Cathy Strong. No cost to do. Cathy Strong plans to send info on this to Kim.**

Government Liaison – Farmers' Market starts in June – every Wednesday from 3-7.

Membership – **plus 4, so 87 now. Trembling Giant rejoined. Patricia Maley, CEO of Jr. Maley Engineering LLC.**

Directory – All in the Kiwanis' hands now. Will continue to offer members a discount for their ads. **Request and approval to remove this committee from the minutes, so this committee will no longer exist as of June. Due to cost for advertising, no decision has been made yet on advertising in the directory.**

Professional Development – on hold due to COVID. **Melissa contacted? No, not able to reach Melissa or Ellie in detail. Ellie is only working a couple hours due to health reasons. Usually do 5 sessions in Oct. Need to decide if interested in doing it this year.**

Social Committee - See dates below for the business card exchanges. Still looking for a couple sponsors. Wayne spoke to Cathy at the Historical Society – tentative for Oct. Biz Card Exchange.

- Cost is about \$250. Chiropractic First – May, June - Sudha & Alex, July – Alexandra Banderas, August – open, Sept. – BNI, Oct. Historical Society?, Nov. – Membership Drive, Dec – **Town Hall & EDC. Decision yet from the Historical Society? Chris reaching out to Wayne.**
- **Alexandra may not be able to do July, but Nicole Enos would like to do it instead.**
- **Follow up** - Discussed the idea of doing a morning coffee event to get a different crowd of members. **Update? Chris is still thinking about this. More details in the future.**

Scholarship Committee – No contact with Jim. Number of applications? **10** \$6,500 a year. Plan to meet next week to pick the winners. Need to reach Jim to see if he can make it.

- **Jim, Cathy S., Jessica Montz. Who else? Denny**

- Discussed putting access to the application on the Chamber Facebook page next year.
- **New person in charge update? No update yet.**

Soiree – Get a committee to do a soiree or fundraiser. **Cathy F., Cathy S.,** Linda, Ellie, Nicole, & Angela at Laurienzo’s (need to ask her if she is interested). **Update? Nothing special.**

Website – All good.

Old/New Business

- Please make sure all committees are meeting as small groups. **Update? Working on it.**
- **Follow up** - Does the chamber have a trifold brochure to put in what they are doing? Used to have one. If we make a new one, needs to be generic ones with no officer names. **Update? No update yet.**
- Paying for membership – need to revisit how people pay for dues. Cash? Credit? **Not discussed fully yet.**
 - Linda has a call in to Chrissy. Changed process at Merchant Services. Scanning iPad for compliance **1 time a year instead of every month or quarter.** The service allows you to invite people.
 - **Linda - Checking to see if able to use the service for renewal and invoices.**
- **Job Fair / Business Expo follow up** – Ray is working on this with MAMSA & EDC to sponsor this as partners with us in July or Aug. **Update? Nothing new.**

Upcoming Events

- Next business card exchange – **May 18 @ Chiropractic First from 6-8! Got 4-5 restaurants to bring food.**
- General membership – **June 8th at M&T Bank.**

Adjourned @ 6:30pm.