

Greater Mt. Airy Chamber of Commerce General Meeting

Wednesday, March 9, 2022

AGENDA: Welcome Comments / Guests

Attendees: Denny Ahalt, Jim McNeill, Alex Smith, Cathy Frattali, Linda Koons, David Reagle, Chris Richard, Wayne Evans, Alexandra Banderas, Sudha Kaistha, & Kim Thompson

Meeting Conducted by Jim

Treasurer's Report - \$450 in with \$350 in dues, \$68 spent, \$23, 550 + \$6,4288 soiree = \$29,972 total in the account

Committee Reports

Finance – Carroll Co. Chamber sent a thank you for reupping our membership there.

Advertising – Dave's intern coming in to meet with Alex during spring break. \$600 budget request for the year. Jim's Lion's Club has a good new person handling info on media organizations, so Jim will contact him to try and get info shared for the chamber. Sudha would like to know if we would like to put an ad in her Four County magazine. No decision made. Alex & Chris are the People in Charge of this committee.

Ambassadors – contacting new members. No blurbs completed yet for the website.

Government Liaison – MAMSA Golden Ticket on the 19th with a noon start. April Scavenger Hunt for Easter downtown. Farmers' Market starts in June – every Wednesday.

Membership – 80 now, so + 2

Directory – All in the Kiwanis' hands now. Will continue to offer members a discount for their ads.

Professional Development – on hold due to COVID.

Social Committee - See dates below for the business card exchanges. Still looking for sponsors. Wayne spoke to Cathy at the Historical Society – tentative for Oct. Biz Card Exchange.

- Cost is about \$250. Chiropractic First – May, June - Sudha & Alex, July – Alexandra Banderas, August – open, Sept. – BNI, Oct. Historical Society?, Nov. – Membership Drive, Dec – Town Hall & EDC.
- Discussed the idea of doing a morning coffee event to get a different crowd of members

Scholarship Committee – No contact with Jim. No applications in yet. \$6,500 a year

Soiree – on hold. Get a committee to do a soiree or fundraiser. Cathy, Linda, Ellie, Nicole, & Angela at Laurienzo's (need to ask her if she is interested).

Website – All good. No

Old/New Business

- Medical equipment request from Frederick person was made to Linda. She is looking for the person's info to direct then to the Mt. Airy Lion's Club. The Lions are taking and giving our medical equipment when it is available. If you ever get a request, please make sure you find out the contact info and need for the person.

- Does the chamber have a trifold brochure to put in what they are doing? Used to have one. If we make a new one, needs to be generic ones with no officer names.

- David & Alex brought up what are the benefits of joining the chamber. They need to be listed in the brochure and specific to motivate people/companies to join.
- Needs to be more than “Oh, please come to the business card exchanges.

- Paying for membership – need to revisit how people pay for dues. Cash? Credit?

Upcoming Events

- Next business card exchange – Trembling Giant April 21st.

- General membership – May 11th.