

Greater Mt. Airy Chamber of Commerce General Meeting

Wednesday, February 9, 2022 - Started at 5:34pm.

AGENDA: Welcome Comments/ Guests

Attendees: Ray Miller, Dennis Regulinski, Denny Ahalt, Jim McNeill, Alex Smith, Cathy Frattali, Linda Koons, David Reagle, Chris Richard. Tommy White, Wayne Evans, Jessica Montz, Cathy Strong, & Kim Thompson

Meeting Conducted by Ray

Treasurer's Report - \$518 incoming with \$455 spent. \$29, 596 in the account.

- Budget presented from the planning meeting. Budget was motioned on and approved.

Committee Reports

Finance – Public Safety or Education

Advertising – Looking for a person to lead this – right now has Chris Richards, Alex Smith, & Dave Reagle's Intern. Intern is there for 12 weeks. Social media – reminder to everyone to share posts from the Chamber. Ray is contacting his friend who has news' sites list to increase advertising potential.

Ambassadors – contact new members to invite them to events

Government Liaison – Ray & Linda reaching out to Karl Munder.

Membership – 78 now

Directory – All in the Kiwanis' hands now.

Professional Development – on hold due to COVID.

Social Committee - Angela from Laurienzo's may be good to help with this group. See dates below for the business card exchanges.

Scholarship Committee - Linda reached out to Jim. Told him Cathy & Dennis would help him. Change date to 2022 on the application request made to Chris.

Soiree – on hold

Website – all good

Old/New Business

Kim & David – work on short intros of new members for Chris Richards to put on the website

Biz Expo / Fair – Motion to participate in one motioned and approved. Ray and Cathy Fratelli would start discussion with EDC, MAMSA. Do we want to help sponsor one in late spring or during the summer with the help of EDC, MAMSA & other groups? The last one in 2004 or 2005 cost about \$950 for activities with the building paid upfront. People bring their own tables with different costs for Chamber members and non-members were discussed.

Upcoming Events

- Business Card Exchanges 3/17 Rehab to Perform, April Trembling Giant, May Chiropractic First (later start), June, July, & August open, Sept. BNI, Oct. open, Nov. Membership Drive, & Dec Town Hall / EDC.
- Bill talking to the Historical Society to see if they are interested in sponsoring an exchange.